

youraviationjob.com
Inspiring Careers



YourAviationJob.com

Supporting Information for Potential
Partners



Introduction

YourAviationJob.com is a rapid growing aviation specific recruitment website, offering a broad range of job types from around the world. We pride ourselves on the high level of service that we offer and the hundreds of satisfied clients that we work with.

This information explains why YourAviationJob.com is the most cost effective method of recruiting online with no cost for posting jobs. We have also provided some further information and case studies.

Our Vision



Within the aviation recruitment industry there are thousands of companies charging hundreds of pounds for one advert.

We do not believe that recruiters should have to pay for standard job posting in 2013 and we believe there should be a market leader which offers a Facebook style business model. Free to use for everybody with only premium services being charged.

Our goal is to become number 1 for aviation recruitment by sticking to our vision and values.

Our Recruiters

YourAviationJob.com already has some of the biggest names in the industry posting jobs, along with hundreds of other recruiters actively posting on YourAviationJob.com, making it the preferred platform to get your job exposed.

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Search Engine Optimisation (SEO)

An extremely important part of our service is the search engine optimisation of our website. We are extremely active in driving traffic through relevant search terms so that not only do your job posts attract additional eye balls, the quality of traffic is much more targeted.

Our organic search traffic is increasing exponentially as can be seen below:

Organic Search Traffic

DEC, 1, 2012 - SEP, 1, 2013

Advanced Segments | Customize | Email | Export | Add to Dashboard | Shortcut

% of visits: 36.48%

Explorer

Site Usage | Goal Set 1 | Ecommerce

Visits vs. Select a metric

Day | Week | Month

Visits

1000

500

December 12 | January 13 | February 13 | March 13 | April 13 | May 13 | June 13 | July 13 | August 13

Social Media



Our social media experts are heavily involved with the promotion of jobs on the YourAviationJob website across Facebook, Twitter & LinkedIn.

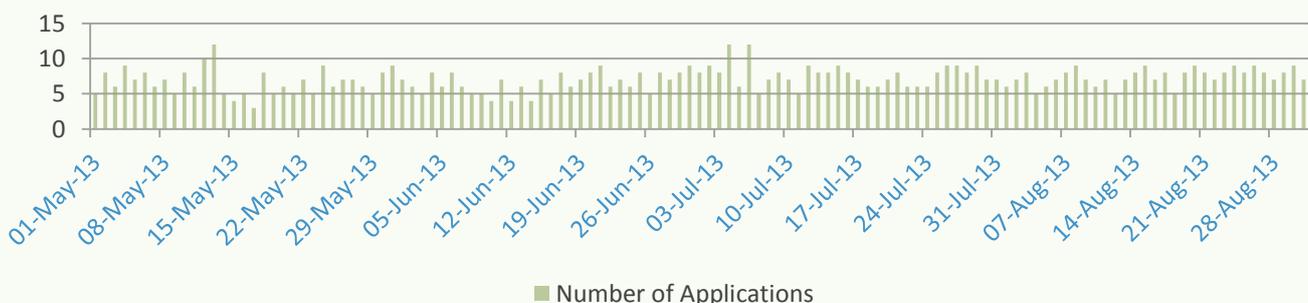
- We have a total of approximately **3000+** followers across all of our SM Networks

Social Media is an important element to actively reaching a global audience and building a trusting relationship with them.

Case Studies

Dalmation is a company that already posts jobs on YourAviationJob.com. In 4 months they posted 10 jobs with us and over a period of 4 months they received 870 quality applications. You can see the volume they received on a daily basis below:

Number of Job Applications



YourAviationJob.com – Job of the week.

YourAviationJob.com also sends out a weekly newsletter to a targeted audience of over 5,000. We offer the opportunity to be featured within the newsletters as an extremely effective method of promoting the awareness of your latest jobs.



Newsletter

24 September 2013



Log in here to update your CV and Apply! Take the future in your own hands with www.YourAviationJob.com.

Aviation Jobs of the Week

Position	Location	Company
• B787 Non Type Rated First Officer Norwegian,	Thailand,	Rishworth Aviation.
• Skilled Detail Sheet Metal Workers,	United Kingdom,	Inflite Engineering Services Ltd
• A330 First Officer - Cebu Pacific,	Asia,	Contractair
• Vice President Aviation Security,	West Africa,	Betts Recruitment
• Software Engineer for the Aerospace Industry,	Germany,	ARTS Deutschland GmbH
• B737NG Line Captains & TRI-TRE,	Asia,	Proctor Aviation Pvt Ltd
• Maintenance Engineers B1 & B2,	Africa, Middle East, Far East,	SAS Contract Services

We are constantly improving the service so your comments and feed back are always welcome!
Read our latest blogs.

Sincerely,
YAJ Team
www.YourAviationJob.com

You don't want to receive the newsletter anymore? [You can unsubscribe!!!](#)

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Premium Services

Aside from the FREE posting service, there are some premium services that are also on offer. We have listed these in the table below along with the associated costs.

Services		Price
Standard job Listing		FREE
Custom E-mail Notifications		FREE
XML Import of Jobs		FREE
Corporate Blogs & Press Releases		FREE
Social Media Distribution		FREE
Banners	Banner Position 1 (468 x 60 pixels)	80 € / month
	Banner Position 2 (300 x1 64 pixels)	70 € / month
	Banner Position 3 (150 x 150 pixels)	40 € / month
	Banner Position 4 (218 x 218 pixels)	60 € / month
Jobs of the Week		50 € / month
Featured Jobs	Platinum	25 € / month
	Gold	15 € / month
	Silver	10 € / month
External Apply URL		30 € / month
Branded Job Digest		75 € / month
Featured Recruiters	Logo on the Home Page (no link)	20 € / month
	Logo on the Home page (with link to compnay's website)	30 € / month

E-mail us at office@youraviationjob.com for Special Offers for Recruitment Companies.

Why YourAviationJob.com?

- ✓ 10,000's of unique visitors per month and growing
- ✓ Some of the largest names in the industry activity use YourAviationJob.com
- ✓ We have a fast growing, extremely responsive list of over 5000 professionals
- ✓ Promote our jobs through social media channels
- ✓ Our interface is easy to use
- ✓ We boast a professional and responsive service
- ✓ **Our jobs board is FREE to use**



Next Steps

Please feel free to sign up and post on YourAviationJob.com as soon as possible. If you have any questions regarding our service, please feel free to ask.